



## **PROPOSAL: AGRIBUSINESS AND DEMO FARM DEVELOPMENT PROJECT FOR ONG'ICHA SOCCER ACADEMY (OSA-KENYA)**

### **1. Introduction**

Food insecurity remains a challenge in Ong'icha Community, affecting the nutrition and health of children at OSA-Kenya and surrounding families. By developing a sustainable agribusiness program and demo farm, we aim to provide a consistent source of food, teach agricultural skills, and generate income to support the academy's operations.

This project combines livestock, crop cultivation, fruit and vegetable production, and kitchen gardens to create a resilient, educational, and self-sustaining farm.

### **2. Project Goal**

To establish a model demo farm and agribusiness program at OSA-Kenya that reduces food insecurity, provides nutrition for children, generates income, and serves as an educational tool for agricultural skills development.

### **3. Specific Objectives**

To purchase and manage livestock: dairy cows, poultry, and rabbits for milk, eggs, meat, and protein sources.

To cultivate high-value crops: kales, onions, tomatoes, and maize for nutrition and market sales.

To establish fruit plantations: bananas, mangoes, pawpaw, and other local fruits for food security and income.

To maintain kitchen gardens for demonstrations and practical training.

To develop a well-organized demo farm showcasing integrated agriculture for learning and sustainable farming practices.

To train OSA-Kenya children and community members in modern agricultural techniques.

To generate income to sustain academy feeding programs and other projects.

### **4. Target Beneficiaries**

Children at OSA-Kenya (both boys and girls)

Academy staff and families

Community members interested in agriculture and food security

Children and youth learning agribusiness and farm management

### **5. Key Agribusiness Components**

#### **A. Livestock**

Dairy cows: milk production for nutrition and sale  
Poultry: eggs and meat for nutrition and market income  
Rabbits: meat production and breeding for protein and income  
Housing, feeding, and veterinary care for all livestock

#### B. Crop Cultivation

Vegetables: kales, onions, tomatoes for daily nutrition and local markets

Staple crops: maize for food security and teaching purposes

Sustainable soil management and irrigation

#### C. Fruit Plantations

Bananas, mangoes, pawpaw, and seasonal fruits

Teaching children about orchard management

Produce used for feeding programs and sale

#### D. Kitchen Garden & Demo Plots

Small-scale kitchen gardens to showcase crop rotation and sustainable planting

Hands-on learning for students and community demos

Maintenance of demo plots to demonstrate agricultural best practices

#### 6. Farm Infrastructure and Equipment

Farm fencing and security  
Irrigation systems (drip or furrow irrigation)  
Composting and organic manure facilities  
Farm tools (hoes, watering cans, rakes, sprayers)  
Livestock shelters (cowshed, poultry house, rabbit hutches)  
Storage facilities for produce

#### 7. Staffing and Training

Farm manager to oversee operations  
Agricultural officers and trainers  
Farm workers and caretakers  
Training sessions for children and community members on:  
Crop production  
Livestock management (including rabbits)  
Nutrition and food preservation  
Market-oriented farming

#### 8. Expected Impact

Reduced food insecurity for OSA-Kenya children and community

Improved nutrition through access to milk, eggs, rabbit meat, vegetables, and fruits

Increased knowledge and skills in agriculture for children and youth

Income generation from surplus produce to sustain academy programs

Development of a model demo farm that inspires and educates future farmers

## 9. Budget Overview

Purchase of dairy cows, poultry, and rabbits

Seeds and seedlings for crops and fruit trees

Construction of livestock housing and farm structures

Irrigation, farm tools, and equipment

Training and staffing costs

Operational costs (feeds, fertilizers, maintenance, farm inputs)

(A detailed budget can be provided upon request.)

## 10. Request for Support

We invite donors, partners, NGOs, and well-wishers to support this project. Contributions can include financial support, farm equipment, seeds, seedlings, livestock, or technical guidance. Your support will help create a sustainable demo farm that ensures food security, education, and long-term empowerment for OSA-Kenya children.

## 11. Conclusion

This agribusiness and demo farm project will transform OSA-Kenya into a self-sustaining model farm, providing food, income, and practical agricultural skills. By supporting this initiative, donors and partners contribute to reducing food insecurity, promoting nutrition, and empowering children and the community through hands-on learning and sustainable farming.

YOURS SINCERELY,

MANAGING DIRECTOR AND FOUNDER

ONG'ICHA SOCCER ACADEMY OSA-KENYA  
ZACHARY OBIERO