



## **PROPOSAL: SPORTS DEVELOPMENT, FACILITY ENHANCEMENT & TOURNAMENT SUPPORT FOR ONG'ICHA SOCCER ACADEMY (OSA-KENYA)**

### **1. INTRODUCTION**

Ong'icha Soccer Academy (OSA-Kenya) is dedicated to nurturing young football talent in our community. Limited access to quality sports equipment, proper playing facilities, technology, and tournament funding has restricted the growth and exposure of our players.

This project aims to provide all necessary equipment, build a standard football field, support participation in tournaments, and implement technology for documenting and sharing our achievements.

### **2. PROJECT GOAL**

To provide OSA-Kenya with comprehensive sports support, including equipment, field development, tournament funding, and technology, to enhance player performance, exposure, and community engagement.

### **3. SPECIFIC OBJECTIVES**

Procure all essential football equipment: balls, boots, jerseys, goalkeeper gloves, cones, and training kits.

Build or upgrade a professional, safe football field suitable for training and competitive matches.

Support local, regional, and national tournaments through funding, transport, accommodation, and meals.

Provide technological tools (cameras and laptops) to document matches, training, and tournaments.

Maintain equipment, field, and tournament logistics for long-term sustainability.

Foster community engagement and youth participation in football.

### **4. TARGET BENEFICIARIES**

Boys and girls enrolled at OSA-Kenya

Coaches and academy staff

Youth participating in local tournaments and community football programs

Community members and fans benefiting from shared stories and matches

## 5. KEY COMPONENTS

### A. **Sports Equipment**

Footballs for training and matches

Football boots and shin guards for all players

Goalkeeper gloves

Jerseys, shorts, and training kits

Cones, markers, and training aids

First aid kits for safety

### B. **Field Development**

Leveling, grading, and proper turf/grass planting

Goalposts, nets, and corner flags

Fencing and spectator seating

Drainage and irrigation systems

Lighting for evening training and matches

### C. **Tournament Support**

Registration fees for local, regional, and national tournaments

Transport for players and staff

Accommodation and meals during tournaments

Referee fees, kits, and match organization cost

Medals, trophies, and recognition materials

### D. **Technology & Documentation Tools**

High-quality camera to capture training, matches, and tournaments

Laptop for editing, storing, and sharing content

Software or platforms to post updates on social media and academy website

Training for staff and players in basic photography and videography

## 6. STAFFING AND MANAGEMENT

Coaches and trainers for professional skill development

Field maintenance team for safe, quality pitch

Technology officer for documenting and sharing stories

Tournament coordinator for planning, logistics, and player welfare

Volunteers and community engagement coordinator

## 7. EXPECTED IMPACT

Improved training and performance through proper equipment and facilities

Enhanced exposure and recognition of players via tournaments and digital media

Increased community engagement and youth participation in football

Motivation for players to excel and attract potential sponsors or scouts

Development of a sustainable, well-equipped football academy

## 8. BUDGET OVERVIEW

Sports equipment procurement

Football field construction and maintenance

Tournament participation costs (registration, transport, accommodation, meals, and logistics)

Purchase of camera, laptop, and software

Staffing and operational costs for training, maintenance, and tournaments

(Detailed budget available upon request.)

## 9. REQUEST FOR SUPPORT

We appeal to donors, partners, NGOs, and well-wishers to support this project. Contributions can include financial support, sports equipment, technology tools, tournament funding, or technical guidance. Your support will ensure OSA-Kenya players have the resources and exposure needed to succeed locally and nationally.

## 10. CONCLUSION

This comprehensive sports development project will transform OSA-Kenya into a hub of football excellence, providing players with the right tools, facilities, tournament support, and exposure. Donor contributions will help the academy nurture talent, empower youth, and showcase OSA-Kenya on larger platforms, inspiring the community and fostering long-term athletic development.

YOURS SINCERELY

MANAGING DIRECTOR AND FOUNDER

ONG'ICHA SOCCER ACADEMY OSA-KENYA

ZACHARY OBIERO.